ABOUT GAIN

The Global Alliance for Improved Nutrition (GAIN) is an international organization launched at the United Nations (UN, Special Session on Children in 2002) to tackle the human suffering caused by malnutrition.

Vision
- GAIN is driven by the vision of a world without malnutrition. We think that everyone in the world should have access to an affordable, healthy and nutritious diet.
- We believe that no one sector alone can solve the complex problem of malnutrition. We act as a catalyst – building alliances between governments, business, development agencies, academic institutions and civil society – to find and deliver sustainable solutions to the complex problem of malnutrition. By building strong alliances that can deliver impact at scale we believe that we can eliminate malnutrition within our lifetimes.
- We focus our efforts on children, girls and women because we know that providing these groups with sustainable, nutritious diets is crucial to ending the vicious cycle of malnutrition and poverty.

Our approach
We work to improve the diets of millions of malnourished people, through:
- A tailored approach to innovation: By understanding that there is no ‘one-size-fits-all’ solution to the daily challenge of food insecurity and malnutrition faced by many poor people, we develop alliances and build tailored programmes, using a variety of flexible delivery models and approaches, that range from large scale food fortification to maternal, infant and young child nutrition programs and improvements in agricultural practices to enhance nutrition.
- Scale and ambition: We are on track to reach 1 billion people by 2015 and aim to reach 1.3 billion people with affordable, nutritious food by 2017, in collaboration with partners across the globe.

Impact
Since we started in 2002, GAIN has played a central role in raising awareness of nutrition worldwide by establishing successful multi-sector partnerships to establish nutrition programs that deliver significant impact at scale.

Worldwide, our projects are changing lives:
- Through our work to fortify staple foods and condiments with essential micronutrients, reaching more than 800 million people in 40 countries worldwide, we are contributing to the reduction of micronutrient deficiencies.
- More than 12.3 million children and mothers are now able to eat more nutritious diets, thanks to the work of GAIN and its project partners. This includes helping to improve the quality of complementary foods and diets and educating families on the benefits of breastfeeding and good nutrition.
- We have reached 1.5 million children most at risk from malnutrition with multi-nutrient supplements for ‘home-fortification’, which help to improve nutrition when mixed in children’s food.

Where we are
GAIN is headquartered in Geneva with a special international status granted by the Swiss government. Its worldwide presence includes country offices in Abuja, Accra, Addis Ababa, Nairobi, Maputo, Dhaka, Kabul, Islamabad, Jakarta and New Delhi. It also has representative offices in Amsterdam, London, Singapore and Washington DC.

More detailed information may be found on: http://www.gainhealth.org/